

FUTURE STRATEGY PRESENTATION

Do you feel overwhelmed?

SPECIFICALLY DESIGNED FOR YOUR AUDIENCE

SENSE CONNECT FOCUS



In this presentation, John will share with your people the three simple steps to creating and executing strategy over the next 12 months.



Customised to your organisation, the ideas will relate directly to the industry your people are faced with each day and focus on the steps needed to create a strategic mindset and future-proof your business.



John will help you gain clarity around the future and strengthen your firm's ability to navigate trends and lead strategy successfully.

What clients say

“Customer service is important for our dealers, yet we wanted an extra customer service effort right through the buying process. John led this change by crystallising the benefits of extra effort with great results. **John has spoken at our national dealer conference three years running.** It is rare to have a business advisor passionate about the issues and who balance changing attitudes with the discipline of personal action plans.”

Bruce Loxton - Managing Director | Kimberly Group

Get more CLARITY The Three Simple Steps to Achieving Your ULTIMATE PURPOSE & Your MAXIMUM POTENTIAL

WHAT YOUR PEOPLE WILL TAKE AWAY...

SENSE

- See patterns and predict *trends* before they become obvious.
- Learn how to sense changes in industry structure and profitability.
- Define the *claim to fame* and *success factors* for your business.

CONNECT

- Learn to connect with customers in proven ways to increase sales.
- Understand *value chain tipping points* to create even more value.
- Generate innovative ideas and reshape future value combinations.

FOCUS

- Learn to construct an empowering *mission statement* and *mantra*.
- Identify your *ideal customer* and the best way to differentiate yourself.
- Explore the traits of a *strategic leader* and align people with strategy.

