

JOHN HALE

THE STRATEGY GUY



*Two Motivational Presentations
for Corporate Leaders & Business Owners*

John Hale routinely shares two fundamental ideas:

- 1. The future will always be inconvenient for leaders without a strategic mindset.**
- 2. The habits of the leader eventually destroy or elevate a firm's culture and success.**

John will future-proof your business and your leaders with two motivational presentations that surprise and delight. Your leaders will learn to navigate the future, care for their people, know which way to go and align and allocate resources effectively.

future proof your business

CREATE A STRATEGIC MINDSET

30 MIN KEYNOTE
90 MIN WORKSHOP

- Appreciate the limits of the brain to avoid blindspots and pitfalls.
- Answer the question, "What is really going on here?"
- See the future and innovate before competitors do.
- Connect with stakeholders to create options and advantages.
- Combine speed and influence to enjoy better results.

be a successful CEO

LESSONS IN LEADERSHIP

30 MIN KEYNOTE
90 MIN WORKSHOP

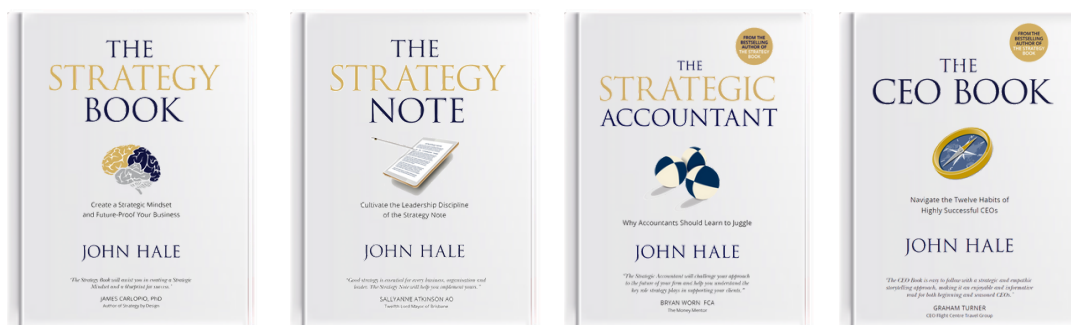
- Understand psycho-emotional safety and how to create it.
- Navigate the future using VUCA, BANI and Antifragility.
- Enhance personal effectiveness and maximise support networks.
- Align and allocate scarce resources effectively.
- Partner with stakeholders and maximise board performance.



John Hale delivers thirty presentations a year on strategy and leadership at national and global conferences.

John has worked as an early-stage investor, strategic advisor and business educator and has advised some of the world's biggest firms.

John is a visiting professor who has taught in five business schools and is the author of four popular books on strategy and leadership.



ONLINE BOOKSTORE
www.halecg.com/store

WHAT CLIENTS SAY

"Working with John was an absolute pleasure. He brought so much energy and professionalism as a speaker at our National Conference.

He walks in with a huge smile on his face and makes everything super easy for the organisers. He works around everything that is happening and is adaptable and flexible. Nothing is too much trouble.

John was early, calm, prepared and delivered a really insightful session that not only had the entire room singing and laughing but also debating some serious ethical questions. Is there anything he can't do?"

Wendy Smith
National Conference Manager
Financial Planning Association of Australia

"I really appreciated the experience of working with John in bringing together an insightful session at the 2021 National Accounting Online Conference for CA ANZ. John connected powerfully with an audience comprising over 400 live online delegates from within Australia, NZ and around the Globe.

John's session was entertaining and motivating. He made, the at times confusing topic of strategy very understandable, and explained the process of future-proofing strategies for firms and accounting careers during his session.

I really look forward to hearing more from John in the areas of Strategy and Leadership."

Pranish Rai
Content Lead Consultant
Chartered Accountants Australia and NZ

"Our entire team and network thoroughly enjoyed John's Keynote on "Creating a Strategic Mindset" at our recent National Conference. John connected extremely well with the audience and made the often-challenging topic of strategy easy to understand and apply, at both a business and personal level.

John's level of care and professionalism in preparing for our event was also excellent."

Peter Hedge
B&D National Dealer Manager
Dulux Group

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