

INTRO FOR MC TO READ

Our next speaker is a seasoned professional with an impressive track record spanning three decades. He is an early-stage investor, strategic advisor and educator.

He has left an indelible mark on some of the world's most prominent companies, including Shell, Toyota, HP, ALDI, Dulux and KPMG, just to name just a few.

Beyond the global stages and corporate boardrooms, he is also the author of three books on strategy and has taught in five business schools.

Today he will take us on an exciting journey around {insert topic}.

Please join me in welcoming to the stage, John Hale - The Strategy Guy